



\$12.50 Donation Collection and Fundraising Ideas

Every shoebox gift needs a **\$12.50 donation** to provide for collection, processing, shipping, ministry partner training, and Gospel materials. Here are some of the suggestions to help your church or group raise and collect these funds.

Samaritan's Purse Uses Your Donations For:

\$12.50
A Donation of
\$12.50 is Critical
for the Project



Collection



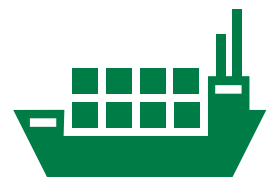
Processing



The Greatest Gift
Gospel Booklets



Training
Local Churches



Shipping to Over
100 Countries

and Other Project Costs

SET A GOAL

- Prayer is critical, not just when setting a goal but in every step of it. Dedicate the project to God and its outcome for His glory (Proverbs 16:3).
- At the beginning of the year, set an annual donation goal and share it with your church group.
- Educate your church group on all that the \$12.50 per shoebox donation covers.
- Provide goal updates during the year through church or group announcements, bulletins, websites, email, and social media.

SHARE WITH LEADERSHIP

- Use our [Sharing the Vision](#) resource to present Operation Christmas Child and explain the \$12.50 per shoebox suggested donation to church or group leadership.
- Talk through ways to support the donation goal such as by designating funds through the church missions budget or group special fund.





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COLLECT A SPECIAL OFFERING

- Conduct special offering collections when announcing the annual goal, throughout the year, and after shoebox gifts have been packed. Invite children in the church or group to help with the collection.
- Make Operation Christmas Child an offering designation. Your church or group then can make one collective [donation online](#) to Samaritan's Purse.

CREATE A DISPLAY

- Create a display using [free materials](#) such as How to Pack a Shoebox brochures, posters, and coloring pages. You also can encourage people to use Follow Your Box. Consider purchasing [Operation Christmas Child preprinted shoeboxes](#) and using them to create a display. Invite people to take the shoeboxes and return them packed with gifts.
- Set up a giving tree in a high-traffic area. On it, place envelopes marked with various dollar amounts that people can pledge to return by a designated date.
- Use a display to promote an Adopt-a-Box campaign. Encourage individuals, families, or small groups to sponsor the \$12.50 per shoebox donations for those who cannot afford to give the suggested amount to cover shipping and other project totals.
- If you'll be having a packing party, invite people to drop off items at the display along with their donations.
- Consider setting up a donation chart in a high-traffic area to track your goal progress.

SPONSOR AN EVENT

- Sell items, such as baked goods, crafts, candy bars, or wrapping paper, or sponsor a car boot sale.
- Partner with your church's youth ministry or group's young people to have a car wash at a high-traffic location.
- Host fun fundraising events, such as a cookie decorating party, movie night, trivia/game night, pizza party, sausage sizzle, dessert auction, ice cream social, sports tournament, 5K walk/run, or silent auction.
- Hold a community fete or children's fair.
- If your church or group building is in a high-traffic area during local events, rent out parking spaces and donate the proceeds toward your goal.
- Get creative in incorporating local events and holidays. For example, host a Valentine's Day dinner that includes child care services, or Christmas in July events where people donate to participate, offer gift wrapping services at Christmas, etc.

HOST A PACKING PARTY

- Create a donation station at a [packing party](#) by placing a laptop or tablet where the collection goal is displayed. Encourage people to donate \$12.50 for each shoebox through [Follow Your Box](#) labels which activates box tracking to discover the country destinations of their gifts.
- If raising donations after your packing party, make your goal an amount that equals \$12.50 per shoebox packed.





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GET CHILDREN INVOLVED

- Show an [Operation Christmas Child video](#) and explain how the Gospel is shared at outreach events.
- Designate a special offering during in Sunday School classrooms.
- Form children's teams for a coin contest. Hand out small, decorated containers, such as candy tubes or empty, label-free medicine bottles, for the children to fill and return.
- Create a coin war among girls and boys with a goal to collect the most donations. For example, the girls can add coins and bills to the boys' jar to take away from the boys' total collected.
- Other ways to raise funds include cake stalls and doing chores to donate the proceeds.

SHARE WAYS TO GIVE

- Encourage people to set aside money each month to cover the number of shoeboxes they plan to pack.
- Let your church or group know that by making their \$12.50 donations through Follow Your Box feature online and attaching a tracking label to their shoebox, they can discover the country destinations of their shoebox gifts. Donations can also be made by scanning the QR code on the [How to Pack a Shoebox brochures](#).
- Remind your church or group that they can donate any time of the year online through the [Ways to Give](#) page on the website.

GOOD NEWS. GREAT JOY.